



**FOR IMMEDIATE RELEASE**

**Charitable Ventures Announces 2020 Census Sub-Contractors**

To Ensure Fair and Accurate Local Census Count, Nearly \$1 Million Is Being Pushed Out to Community-Based Organizations

**Newport Beach, CA (November 14, 2019)** – To ensure that all Orange County residents are counted accurately and completely in the 2020 Census, Charitable Ventures, the State-contracted Orange County/Region 9 Administrative Community-Based Organization, has pushed out nearly \$1 million to 22 community-based organizations.

In March 2019, Charitable Ventures was awarded a contract by the California Complete Count – 2020 Census Office, specifically to help distribute funds to local nonprofits who could conduct Census outreach and coordinate efforts. Charitable Ventures recently closed a competitive RFP and review process to determine recipients for remaining public funds.

An accurate Census is particularly important for Orange County. It's estimated that about 25% of the County's more than three million residents are Hard-to-Count, representing 750,000 to 800,000 individuals. For these already underrepresented communities, an inaccurate count will lead to cuts in federal funding for California for programs like WIC, Head Start, Medicare, Medicaid and SNAP – and will impact schools, public health, businesses, community infrastructure and more.

Miguel Hernandez, Executive Director of OCCCO (Orange County Congregation Community Organization) said, "As co-chair of the OC Census Executive Team, the ACBO leadership team, I am excited about our sub-contracted Census partners and our plan of action. With all 22 of us working together, we have a presence in every corner of Orange County, and we will make sure all of our Hard-to-Count communities receive the message that the Census is critical to our region's health and vibrancy."

The 22 sub-contractors, named below, will employ a range of innovative strategies and tactics to organize, inform and motivate residents around next year's Census, with a specific focus on Hard-to-Count populations such as low-income residents, immigrant communities, LGBTQ individuals, children 0-5, people with disabilities, seniors, veterans, Latinos, Asians/Pacific Islanders, and Middle Eastern/North Africans (MENA). The funding will help sub-contractors develop engagement activities that include special events, door-to-door outreach, survey assistance centers, and creation of special promotional materials and media advertising.

Census partners awarded include the following nonprofit organizations:

- Access California Services
- AltaMed
- Asian American Senior Citizen Service Center, Inc.
- Asian Americans Advancing Justice – LA
- Boys & Girls Clubs of Garden Grove
- CAIR-LA (Council on American Islamic Relations)
- Catholic Charities of Orange County
- CHIRLA (Coalition for Humane Immigrant Rights – LA)
- Community Action Partnership of Orange County (CAP OC)

- Community Health Initiative of Orange County (CHIOC)
- Jamboree Housing Corporation
- Korean Community Services
- MOMS Orange County
- OCAPICA (Orange County Asian Pacific Islander Community Alliance)
- OCCCO (Orange County Congregation Community Organization)
- OC Human Relations
- OC Labor Federation
- OC United Way
- NALEO Educational Fund
- Project Access
- South Asian Network, Inc. (SAN)
- The Cambodian Family

In addition to the contract received from the State, Charitable Ventures has also worked alongside the Orange County Community Foundation and Orange County Grantmakers to raise nearly \$1M in private philanthropy. This \$1M has been pooled to form the OC Census Fund, which will support State and regional efforts to prepare for and conduct outreach to encourage full participation in the 2020 Census in Orange County, with a focus on historically undercounted and Hard-to-Count (HTC) populations. A Request for Proposals is open now and can be accessed at [www.occensus.org/funding](http://www.occensus.org/funding).

Charitable Ventures is also facilitating the OC Census Community Table, a cross-sector, multi-sector hub for Census information, knowledge and resources. As of today, 256 local Census stakeholders are part of the Table.

For more information on 2020 Census efforts in Orange County, please visit [www.occensus.org](http://www.occensus.org). News and updates are also shared on social media – Facebook: @OCCensus; Twitter: @OCCensus2020.

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**About Charitable Ventures:**

Charitable Ventures of Orange County was launched in 2007 to encourage the growth of innovative regional nonprofits. As a nonprofit regional incubator, Charitable Ventures has fiscally sponsored more than 60 community projects and regional initiatives since inception. In 2019, Charitable Ventures anticipates sponsoring 32 active projects on track to raise between \$10 and \$12 million.

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